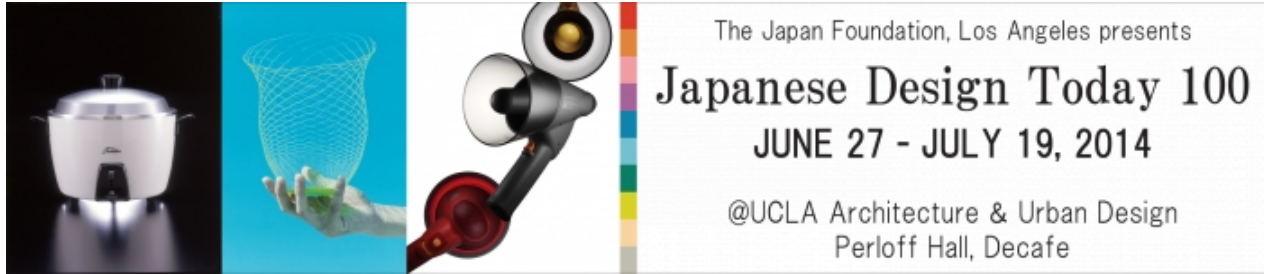


EXHIBIT 8: JAPANESE DESIGN TODAY 100

JAPAN FOUNDATION  **国際交流基金**
 LOS ANGELES **ロサンゼルス**



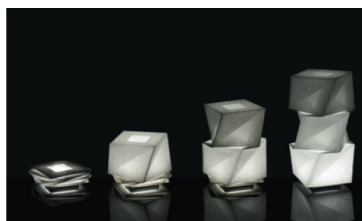
Japanese Design Today



100

THE DESIGNSCAPE OF CONTEMPORARY JAPAN

THE JAPAN FOUNDATION PRESENTS THE WORLD PREMIERE OF THE EXHIBITION *JAPANESE DESIGN TODAY 100*, WHICH IS NOW AT UCLA'S DEPARTMENT OF ARCHITECTURE & URBAN DESIGN AT PERLOFF HALL THROUGH JULY 19.



Japanese Design Today 100

Exhibition

Through Saturday, July 19, 2014

Exhibition Hours

Tuesday-Saturday 12:00pm-5:00pm

Closed on Sundays and Mondays

Free Admission

Exhibition Venue

UCLA Architecture & Urban Design

Perloff Hall, Decafe, Room 1302

Los Angeles, CA 90095



(From left to right) 15.0% Ice Cream Spoon, teteo Mugseries(Mugbaby),132 5. ISSEY MIYAKE "No.1 Dress", Splash-proof Hand Grip Type Megaphones, HELMZ SSSD

SR1

Japanese Design Today 100 showcases the Designscape of contemporary Japan through 100 objects of Japanese design: 89 objects created since 2010 that can be seen in Japan today, as well as 11 objects that represent the origin of Japanese post-war modern product design. These 100 product designs are displayed in 10 categories: Classic Japanese Design, Furniture & Housewares, Tableware & Cookware, Apparel & Accessories, Children, Stationery, Hobbies, Healthcare, Disaster Relief, and Transportation.

Designscape showcases popular designs as well as what is known as high design. Not all of them have the hard-edged, clean lines typical of modern design; many have more supple forms typical of traditional crafts. These differences reflect the tendency of current Japanese design to focus on day-to-day life in Japan, while representing the Japanese lifestyle, history, culture and tradition.

This exhibition can be approached as a bird's-eye view of Japanese design or it can be enjoyed in a more casual way as if taking a virtual trip to Japan. It gives viewers a good idea of many aspects of contemporary Japanese culture.

Since 2004, the previous version of this exhibition has been traveling around the world fascinating countless viewers in many countries including Egypt, India, and Russia. After a decade since its launch, the Japan Foundation has updated the entire exhibition to reflect the changes in design. Los Angeles is the first port stop for Designscape as it embarks on another ten year journey around the world.



In Cooperation with



Upcoming Events

JAPANEMA = Japanese Cinema

Arts & Culture Grants

Rental Exhibitions

Past Events: Lecture Series



Past Events: Exhibitions



Exhibit 28: A Tribute to Tatsumi Hijikata's

Exhibit 26: Myo-o in the Shell

Exhibit 25: NOVUS PLANTS

Exhibit 24: Carving Across Borders: Block Prints of Hiroshi Yoshida

Exhibit 23: TOKYO Before/After

Exhibit 22: Art Exhibition: Gyotaku

Exhibit 21: Helen Keller and Hachiko

Exhibit 20: Art Exhibition: Gyotaku

Exhibit 19: MIGRATING DREAMSCAPES: NOBUO ANZAI

Exhibit 18: Passage to the Future

Exhibit 17: YAKISHIME

Exhibit 16: Japanese Bath

Exhibit 15: Neo Japonism

Exhibit 14: Chromatic Passages

Exhibit 13: Metamorphosis of Japan

Exhibit 12: Raku

Exhibit 11: Cute Bento

Exhibit 10: After Mikiko Hara

Exhibit 9: Kiyoto

Exhibit 8: Japanese Design Today 100

Exhibit 7: The World Heritage Sites in Japan

Exhibit 6: Handcrafted Form

Exhibit 5: Sakura (Cherry Blossoms)

Exhibit 4: Hinamatsuri Japanese Doll Festival

Exhibit 3: Celebrating New Years With Japanese Toys

Exhibit 2: NIKKATSU VINTAGE MOVIE POSTERS

Exhibit 1: Nippon Through My Eyes

Past Events: Others

Past Events: Japanema

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Annual Report

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